



XI FORUM INSULEUR
Convento San Giuseppe

Cagliari 20 – 21 October 2011

Infrastructure and transport:
Territorial cohesion and
economic growth for the islands

Programme

With the support of :

- Regione Autonoma della Sardegna



Thursday 20 October 2011

- 15h00: INSULEUR Board of Directors (place: Convento di San Giuseppe)
- 17h30: INSULEUR General Assembly (place: Convento di San Giuseppe)
- 21h00: Diner for the members of the INSULEUR network (place: Restaurant « Sa Festa » de M. Vincenzo Ateri - Maracalagonis)



Friday 21 October 2011

Place : Convento San Giuseppe

8h45 Welcome and registration

9h15 – 10h00 Official opening of the XI Forum INSULEUR

- **Juan Gual de Torrella Guasp**, President of INSULEUR
- **Giommaria Uggias**, Member of the European Parliament (tbc)
- **Ferruccio Dardanella**, President of the Italian Union of Chambers of Commerce
- **Alessandro Barberis**, President of Eurochambres (tbc)
- **Ugo Cappellacci**, President of Sardinia Region
- **Graziano Milia**, President of the Province of Cagliari
- **Massimo Zedda**, Mayor of Cagliari
- **Giancarlo Deidda**, President of the Chamber of Commerce of Cagliari

10h00 – 11h30 Port and airport management in favour of the economic development of island regions

The mode (public vs. private) of management of ports and airports affects the island development and the entrepreneurial fabric of the islands. Public participation (including through the CCI) in the management of ports and airports is important for the proper regional economic development as it allows the consideration of local needs and interests, and does not have a strategy only based on return on investment. By presenting concrete examples of business models for port and airport (business strategies vs. public interventions), we will consider how the privatization of the management of ports and airports affects the development of island territories and SMEs.

Moreover, the European Commission vision outlined in its White Paper for a sustainable and competitive transport system does not take into account the specificities of the island territories for which transportation is limited to air and sea. The islands face conditions that imply the necessity of policies that are consistent with the island interests. The purpose is to support the development of the territories and not to make profit. This issue is currently relevant as the liberalization of port can be discussed with the publication of the White Paper on transport.



- **José Antonio Álvarez Fernández**, Director of the Palma de Mallorca airport (tbc)
- The vision of the private sector
Susanna Sciacovelli, General Director of Air Berlin for Italy
- The experience of the privatisation of the Cagliari airport
Vincenzo Mareddu, President of the Cagliari Elmas Airport – Financial advisor
- Ports : a key element for the sustainable development of islands
Nikitas Nikitakos, Professor at the University of Aegean
- New business strategies in the current phase of the evolution of transport policies for island
Giuseppe De Rita, President of CENSIS e Fondazione Rete Imprese Italia

Debate chaired by Dario Di Vico, journalist at "Corriere della Sera"

11h30-12h : Coffee break

12h-13h30 **Aid for transport policy as a means of stimulation of island territories**

Competition policy, notably through the regulations on state aid implemented by the European Commission is under review. The EC points out in its White Paper on transport its willingness to strictly enforce the competition rules in all modes of transport and to avoid distortions of competition. However the implementation of European policy must be differentiated for islands when necessary.

It will be remembered in this session the specificity of the island territories and to present concretes problems faced by companies. This session directly affects the issue of state aids and cohesion policy currently debated in Brussels.

- "Are the so-called" territorial continuity" policies sufficient to address the problem of island transport?"
Jean-Didier Hache, Executive secretary of the island commission of the CPMR
- Port dues : a lack of cooperation at local level
Arturo Escuder, Vice-President of the Chamber of Commrce and Industry of Santa Cruz de Tenerife
- The "Low cost" as a means of boosting territories : the example of the airport of Rhodes
Nikolaos Papastamatiou, General Secretary of the Chamber of Commerce and Industry of Dodecanese
- Free zones
Giancarlo Deidda, President of the Chamber of Commerce of Cagliari

Followed by a debate



13h30-15h Lunch

15h-17h Round table: the views of European networks and other institutional partners

- **INSULEUR – Juan Gual de Torrella Guasp**, President of INSULEUR and of the Chamber of Commerce of Mallorca
- **Euromontana – André Marcon**, President of Euromontana and of the Assembly of the French Chambers of Commerce (tbc)
- **European Economic and Social Committee**, Group of Employers
- **Airport Regions Conference – Léa Bodossian**, ARC General Secretary
- **EOAEN – Themistoklis Papatheofanous**, President of EOAN and Vice-Governor of the North Aegean Region
- **Chamber of Commerce of Cagliari – Giancarlo Deidda**, President of the CCI

17h- Closing of the Forum

Juan Gual de Torrella Guasp, President of INSULEUR

Giancarlo Deidda, President of the Chamber of Commerce of Cagliari

Luigi Crisponi, Regional advisor in charge of tourism

17h15: End of the works

17h30: OTIE General Assembly (European Islands Tourism Observatory)

21h: Diner at “Villa Ballero”

Saturday 22 October 2011

9h30-21h Cultural programme



FORUM SECRETARY

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