



innonautics



International Forum

INNOVATION FOR NAUTICAL DEVELOPMENT SECTOR IN THE MEDITERRANEAN AREA

Strengthening innovation capacities and strategic cooperation
between economic development actors and public authorities

InnoNauTICs project

Draft program:

- 9:20 – 9:45 Registration of participants
- 9:45 – 10:15 Opening of the meeting
- Juan Gual de Torrella, President Mallorca Chamber and INSULEUR
 - Henri Malosse, EESC President Group Entrepreneurs
 - Ben Butters, Director for European Affairs, EUROCHAMBRES
 - 2 MEPs
- 10:15 – 10:30 MED programme: Strengthening strategic cooperation between economic development actors and public authorities
- Javier Gómez, Joint Technical Secretariat Marseille, MED programme
- 10:30 – 10:50 Creation and implementation of InnoNauTICs transnational platform - Nauticaleurope
- Antonio Cañellas, Director InnoNauTICs, Mallorca Chamber
 - Julio García, AT4, Development
 - Pere Palou, IBITEC, Capitalisation
- 10:50 – 11:10 Pilot Projects
- Coordination of Pilot Projects, Giovanni Ruggieri, President OTIE
 - Seaside training in Nautical Sector & Tourism, Giancarlo Deidda, President Cagliari Chamber
 - Encouragement and support for business development in the nautical sector, Themistoklis Papatheophanous, President EOAEN
 - Joint Pilot Sailing Training Exchange Programme, Manolis Alifierakis, Heraklion Chamber
 - Tourism and underwater archaeology, Pietrino Scanu, President Oristano Chamber
- 11:10 – 11:20 Creation of the CIQN-Med
(Center of Innovation & Quality for the Nautical Sector in the Mediterranean)
- Michael Katharakis, Director CIQN-Med, Heraklion Chamber
- 11:20 – 11:45 Communication Actions
- Coordination of Communication Actions, George Asonitis, INSULEUR
 - Boat "Treaty of Rome", Phillippe Hanin, President Sail for Europe
 - Brussels Conference, Mirna Cieniewicz, Secretary General European Boating Industry
- 11:45 – 12:00 European Commission
- 12:00 – 12:30 Discussion and conclusions
- 12:30 – 14:00 Lunch

Friday 13th July, 9:20 – 12:30
EUROCHAMBRES, Ground Floor, Plenary Room
Avenue des Arts, 19 A/D, Brussels
www.innonautics.eu



Govern de les Illes Balears



Camera di Commercio
Cagliari



Camera di Commercio
Oristano



OTIE
OBSERVATORY ON TOURISM
IN THE EUROPEAN ISLANDS



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The MED Programme is an EU transnational cooperation programme among the “Territorial Cooperation objective” of the EU Cohesion Policy. Partners from 13 countries including the whole Northern Mediterranean seacoast are working together to strengthen the competitiveness, employment and sustainable development of this area. The transnational setup allows the programme to tackle territorial challenges beyond national boundaries, such as environmental risk management, international business or transport corridors. So far 104 projects are running under the MED Programme co-funded by the European Regional Development Fund (ERDF) up to a rate of 85%. Until exhaustion of its ERDF envelope with 193M €, the programme will approve additional projects.

InnoNauTICs is a transnational cooperation project between Mediterranean islands aimed mainly at developing an electronic platform that enables the promotion of nautical tourism development and favours a direct meeting between the entrepreneurial sector and potential users. Its transnational character and its heterogeneity lie, among others, in the fact that 9 partners from 4 countries participate in InnoNauTICs, gathering together the main public and private agents operating in the insular territory (Chambers of Commerce, Regional Governments and Mediterranean Associations at an insular level).

All the small enterprises of the Mediterranean face a serious problem of competitiveness as a consequence of their small size and the need to access to innovation and financing in a preferential way. In this sense, the project InnoNauTICs, funded by the program MED, directly focus on the necessity of modernizing, internationalizing and providing innovative solutions to nautical sector small enterprises, which face the challenge, due to their natural condition of insularity, of internationalization.

The main strategy of InnoNauTICs MED project is reinforcing by the design and the start-up of an online working platform at a transnational level, by the development of direct actions of detection and transfer of innovative solutions and by the set in motion of pilot actions from the partners.

Participation to the event is free of charge

To participate, please send email to Ms. Rosemary Sweeney, office@europeanboatingindustry.eu,
Phone + 32 2 639 62 57, European Boating Industry,
in order to register before 6th July 2012

With collaboration of EUROCHAMBRES and European Boating Industry:



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